

Document Log Item

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From	To
Mary Simms/R9/USEPA/US	Mark Ripperda/R9/USEPA/US@EPA Melinda Garvey/R9/USEPA/US@EPA
CC	BCC
Rusty Harris-Bishop/R9/USEPA/US@EPA	
Description Form Used: Memo	
Subject	Date/Time
Fw: ABC-KGO TV News Special Projects to feature Treasure Island and Hunter's Point	10/21/2010 11:17 AM
# of Attachments	Total Bytes
0	7,161
NPM	Contributor
Processing	
Comments	

Body

Document Body

Hi Mark,

Thanks very much for your message and getting back to me. If you and Melinda could please let me know what dates in the near future would work for on-site interviews at each location I can at least vet those dates with the reporter to see what might work for him. It's probably best to propose a few if possible and we'll probably want to schedule them on different dates. Once we work out a date, let's then meet to discuss messaging/etc.

The reporter understands EPA is not the lead agency to discuss either of these sites, but does want the Agency's perspective. If there are other contacts that you'd also be able to provide so we can share those with Ken and he can coordinate accordingly it would be much appreciated.

Many thanks!
Mary

Mary Simms
Press Officer | U.S. Environmental Protection Agency
t: 415.947.4270, e: simms.mary@epa.gov
<http://www.linkedin.com/in/marysimms>

----- Forwarded by Mary Simms/R9/USEPA/US on 10/21/2010 10:36 AM -----

From: Mary Simms/R9/USEPA/US
To: Teddy Ryerson/R9/USEPA/US@EPA, Abigail Gaudario/R9/USEPA/US@EPA, Kathleen Johnson/R9/USEPA/US@EPA, Bill Keener/R9/USEPA/US@EPA, Rusty Harris-Bishop/R9/USEPA/US@EPA, Melinda Garvey/R9/USEPA/US@EPA, John Chesnutt/R9/USEPA/US@EPA, Dana Barton/R9/USEPA/US@EPA, Jackie Lane/R9/USEPA/US@EPA, Mark Ripperda/R9/USEPA/US@EPA, Sarah Kloss/R9/USEPA/US@EPA, Jane Diamond/R9/USEPA/US@EPA, Clancy Tenley/R9/USEPA/US@EPA
Date: 10/05/2010 04:31 PM
Subject: ABC-KGO TV News Special Projects to feature Treasure Island and Hunter's Point

Hi everyone,

Just wanted to send a heads up that Ken Miguel of KGO is interested in doing two upcoming (separate) feature stories on EPA's role at Treasure Island and Hunter's Point.

Here's what they're interested in:

- 1 – Treasure Island cleanup, and more specifically, the Dry Cleaner site clean-up.
- how bad is it, what's the danger of PERC, how long to clean up, what's it going to cost, etc.
- 2 – Hunters Point clean up progress.
-where are we at, what's next, how bad is it? Etc.

He'd like to do the interviews on-site at each location in the next month or so. So, it would be good to identify potential dates and spokespersons as soon as possible. He'll also be talking to other relevant stakeholders/agencies and will welcome our direction/input in that regard.

As an FYI -- this is the same producer/reporter/photog who we recently worked with and did a great story on EPA's role at IMM. Here's the story: http://abclocal.go.com/kgo/story?section=news/assignment_7&id=7628198.

These will likely be favorable stories for the Agency and we have a solid opportunity to shape the messaging. Please feel free to share this email with anyone I may have missed that should also be involved in prepping relevant technical content/coordinating logistics/etc.

Thanks!

Mary

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Press Officer | U.S. Environmental Protection Agency

t: 415.947.4270, e: simms.mary@epa.gov

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